

VISION 2020 BUSINESS SUMMIT

*Business strategies to
turn passion into profit.*

Friday 22 November 2019

9.00am – 4.00pm

Venue: Bunjil Place Narre Warren

(40 mins from Melbourne CBD along the M1 Freeway)

Victorian business owners get ready to discover how to turn your passion and talents into a profitable and sustainable business with forward-looking, practical perspectives on business strategy, including finance, sales, marketing, public relations, goal-setting and mindset.

Six dynamic sessions, presented by three experts in their fields, will give attendees the benefit of hindsight now so they can compete more effectively in the highly competitive global marketplace.

PROGRAM

Master Your Mind Lana Johnson

Drive Your Sales Ian Ash

Supercharge Your Marketing Ros Weadman

Generate Publicity for Your Brand Ros Weadman

Set Wildly Important Goals Lana Johnson

Double Your Net Profit Ian Ash

TICKETS

Early bird tickets now on sale **\$297+GST**
until midnight, Thurs, 31 October 2019.

Second round tickets **\$397+GST** until sold out.

Book your seat today at www.trybooking.com/556894

MORE INFO

Ros Weadman 0409 969 785 / Ian Ash 0418 366 418
www.marcommsaustralia.com.au/events
www.orgmentbusinesssolutions.com.au/events

*Don't miss this unique, fully-catered event with door prizes and
plenty of time for networking with likeminded business owners.*

VISION 20 BUSINESS SUMMIT

Meet the presenters



Ros Weadman

Director, Marcomms Australia

Ros Weadman FPRIA is a multi-award-winning brand communication and reputation specialist with a career in marketing and public relations spanning more than 30 years. With reputation at the heart of everything she does, Ros specialises in building the brand visibility, marketability and credibility of businesses through purpose-driven strategies that align workplace culture, brand communication, customer experience and corporate citizenship. Ros is the author of BRANDcode®, a practical PR and marketing guide for small business, and the creator of the BrandCred™ Model, a system for building brand credibility and shaping a great reputation.



Ian Ash

Business Specialist and Coach, OrgMent Business Solutions

Ian is an experienced business advisor and coach and Managing Director of OrgMent Business Solutions which specialises in strategy, culture, leadership development and business performance. With over 20 years' experience in executive management, he works with small family run businesses through to large multinationals and utilises proven tools, templates and training modules to accelerate learning and business performance. He builds genuine business relationships and applies his business expertise and coaching skills to enable real results for his clients through a practical, pragmatic approach.



Lana Johnson

Business Specialist and Coach, OrgMent Business Solutions

Lana builds thriving businesses through the levers of strategy, culture and change. She is an accomplished strategic planner, human resources and organisational change specialist. Her experience across multiple disciplines and industries such as telecommunications, agriculture, mining, electricity distribution and defence services have enabled her to address strategic organisational issues through partnership and high personal commitment. Lana's professional specialisations include facilitation, strategic planning, workplace culture, organisational change and transformation, human resources, organisational development, executive and leadership coaching.

This event is proudly presented by Marcomms Australia and OrgMent Business Solutions.